




# FOCUSonEUROPE

WORLD TRADE DAY 2011

May 17, 2011

Presented by 

WORLD TRADE CENTER®  
DENVER

## Direct Access to European Markets

TIME	SESSION	LOCATION
7:30—8:00am	<b>Registration and Breakfast</b> (Exhibits Open)	Hall
8:00—8:50am <i>Plenary</i>	<b>Welcome</b> — <i>Congresswoman Diana DeGette</i> <b>Keynote</b> — <i>Minister Antonio de Lecea</i>	Hall
9:00—9:50am <i>Breakouts</i>	<b>France Videoconference</b> — <i>World Trade Center Marseille</i>	Upstairs Breakout
	<b>Netherlands Videoconference</b> — <i>World Trade Center Twente</i>	Board Room
	<b>Trade Finance</b>	Finance Room
9:50—10:20am	<b>MorganStanley SmithBarney Coffee Break</b> (Exhibits Open)	Balcony/Hall
10:20—11:10am <i>Breakouts</i>	<b>United Kingdom Videoconference</b> — <i>World Trade Center Milton Keynes</i>	Upstairs Breakout
	<b>Germany Videoconference</b> — <i>World Trade Center Stuttgart</i>	Board Room
	<b>The Euro: Know your Exposure &amp; Manage Your Risk</b>	Finance Room
11:10am—1:00pm <i>Plenary</i>	<b>Luncheon</b> <i>Governor's Awards for Excellence in Exporting</i> <i>Certificate in International Trade Recipients</i> <b>Keynote</b> — <i>Tim Gard, "Laughter Become You"</i>	Hall
1:15—2:15pm <i>Breakouts</i>	<b>Central Europe Opportunities</b>	Upstairs Breakout
	<b>Eastern Europe Opportunities</b>	Upstairs Breakout
	<b>Mergers and Acquisitions</b>	Finance Room
2:15—2:45pm	<b>Erhardt Keefe Steiner &amp; Hottman Coffee Break</b> (Exhibits Open)	Balcony/Hall
2:45—3:45pm <i>Breakouts</i>	<b>Northern Europe Opportunities</b>	Upstairs Breakout
	<b>Southern Europe Opportunities</b>	Board Room
	<b>Setting Up a Winning European Operation</b>	Finance Room
4:00—5:00pm <i>Plenary</i>	<b>Colorado Success Stories in Europe</b>	Theatre and Board Room
5:00—6:30pm	<b>Colorado European Union Center for Excellence Reception</b>	Hall