

MAY 20-21, 2021

# WORLD TRADE DAY

## DIGITAL GLOBALIZATION

Accelerating Connections, Transparency, and Trade

[wtcdenver.org/wtd](http://wtcdenver.org/wtd)



WORLD TRADE CENTER  
DENVER  
Mile High and Worldwide



Manufacturer's  
EDGE

Brought to you by:

### AGENDA THURSDAY MAY 20TH

10:30 AM

#### VIP EXPERIENCE

Meet and greet with keynote speaker (must have pre-registered)

10:55 AM

#### LOG IN

Log in to our event platform, Whova

11:00 AM

#### KICK OFF

Day 1 of our 48th annual World Trade Day begins!

11:10 AM

#### KEYNOTE

##### **Doing Business Across Borders in an Age of Digital Uncertainty: The Experience of Zoom**

**Josh Kallmer**, Head of Global Public Policy and Government Relations, Zoom Video Communications

11:55 AM

#### TRADE TALKS

##### **The Internet is Dying – The Evolution of Artificial Intelligence to Global Digital Citizenship**

**Tripp Lake**, Intellectual Property and Technology partner of Lewis Brisbois, Founding Member of the Digital Globalization Consortium

**Masaharu Morita**, New Business Manager, Medical Division, FUJIFILM, Founding Member of the Digital Globalization Consortium.

##### **Global Cyber Trends: A Fortune 100 Perspective**

**Patrick Hellman**, Vice President and Chief Security Officer, Arrow Electronics

##### **Blockchain Technology for Supply Chains—A Must or a Maybe?**

**Julie Lockwood**, Director at IBM, Global Business Services Distribution & Consultant, University of Colorado

**Erik Bergemen**, Senior Client Partner, Wipro Limited

##### **Network as a Service - Telecom is Changing the Landscape of Trade**

**Jennifer Artley** and **Debika Bhattacharya**, Verizon

12:30 PM

#### NETWORKING SESSIONS

##### **Share Your Free Trade Stories - Testimonial Corner**

Moderator: **Patrick McConnell**, Coalitions Director, Americans for Prosperity

##### **China**

Moderator: **Jason Huck**, Regional Head, Mountain States, HSBC Bank USA

##### **Supply Chain**

Moderator: **Mark Saxelby**, Director Business Development, Crane Worldwide Logistics

##### **Compliance**

Moderator: **Laura Nolan**, Global Distribution Manager, Spectra Logic

##### **Digital Diplomacy**

Moderators: **Erin Kuhn**, British Consul Office

**Marcia Wright**, Director, Cognizant

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### AGENDA FRIDAY MAY 21ST

10:30 AM	VIP EXPERIENCE	Meet and greet with keynote speaker (must have pre-registered)
10:55 AM	LOG IN	Log in to our event platform, Whova
11:00 AM	KICK OFF	Day 2 of our 48th annual World Trade Day begins!
11:05 AM	KEYNOTE	<b>Technology, Trade, and Transparency: How the Openness of the Digital World Can Expand Global Opportunity</b>  Danielle Osler, Global Transparency Lead, Google
11:50 AM	AWARDS CEREMONY	<b>Governor's Award for Excellence in Exporting</b> <b>Denver Business Journal's International Commerce Awards</b>
12:35 PM	TRADE TALKS	<b>America Must Be Present to Win</b> Mark Kennedy, President, University of Colorado  <b>Innovation: Leveling the Global Playing Field</b> Jim McKelvey, Founder of Invisibly and Co-Founder of Square Tom Bugnitz, CEO, Manufacturer's Edge  <b>Explosion of E-Fulfillment</b> Megan Smith, CEO, Symbia Logistics  <b>A View into the Carbon and Materials Impact of the Digitization of Trade: Challenges and Opportunities</b> Johann Boedecker, CEO & Founder of Pentatonic Ali Fenn, President, ITRenew
1:00 PM	NETWORKING	Speed Networking Tables
1:30 PM	CLOSING	Conference Closing Remarks, Good News, and Comic Routine from Pete Mento



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