

WTCA 53RD GENERAL ASSEMBLY

APRIL 23-28
2023



TOWARDS AFRICAN
ECONOMIC INTEGRATION AND
ENHANCED GLOBAL PRESENCE

#WTCAGeneralAssembly



WORLD TRADE CENTER[®]
ACCRA



WORLD TRADE CENTERS
ASSOCIATION

Keynotes • Panels • Tours • Networking • Receptions & Gala

What is the WTCA?

The WTCA General Assembly (GA) is the association's premier annual event, gathering representatives from member World Trade Center (WTC) businesses and their business networks.

Sectors Covered:

Agriculture & Fishing, Mining, Power & Energy, Water, Food Processing, Manufacturing, Building and Construction (Real Estate), Banking & Finances, Retailing, Information & Communication Technology (ICT)

Special offer for Members of the World Trade Center Denver



VIP Package Includes

- Discounted Airfare through United Airlines
- Exclusive Protocol Briefing (Virtual Webinar) Prior to Assembly hosted by WTCA
- Direct Trade Support Following Assembly

- Conference Package Includes:**
- Company Tours
 - Conference & Programing
 - B2B matchmaking
 - Transportation
 - Meals
 - Receptions & Gala
 - Excursions

Why Ghana and What's the Focus?

An emphasis on business opportunities across the continent of Africa, bringing together new and expanded opportunities not only to/from Ghana, but all nations.

Register on the [WTCA Website here](#) by February 14, 2023 to secure the Early-Bird Rate! Early-Bird Rate: \$900 USD for B2B delegates of the WTC Denver \$1400 for Non WTC Denver Members (includes membership)

*Fill out this [Interest Form](#) so we can learn more about your business.



For details contact Karen Gerwitz, President & CEO, World Trade Center Denver
karen.gerwitz@wtcdenver.org 303-592-5760

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Countdown to the WTCA General Assembly 2023 in Accra

- Register for WTCA General Assembly conference [here](#), as a B2B delegate **by February 14th** to receive the Early-Bird Pricing of \$900. Register now - B2B matchmaking has begun!
- Have you filled out the [Interest Form](#) to tell WTC Denver why you are interested in the Accra trip and your goals?
- Not yet a WTC Denver Member? [Become a WTC Denver Member here](#).
- Look here for Conference details including the agenda [here](#).
- Find Hotel Information on the General Assembly page on the [WTCA Site here](#).
- Book your flight through United's special offer [here](#) which includes a 5% discount for coach, 10% discount for flying Business class or United Premier, Club Experience for those flying on April 21st, and 5,000 miles from United. This offer also applies to Starline partners. The travel window is April 19th - May 7th with the ending destination is Accra.

Additional Questions? Contact angela.amenyo@wtcdenver.org.