

# WORLD TRADE DAY 2023

CONNECTING  
GLOBAL  
BUSINESSES  
FOR



YEARS

## Sponsorship Proposal



**WORLD TRADE CENTER®  
DENVER**

Mile High and Worldwide

Sheraton Downtown Denver  
Thursday, May 19th  
9 am - 7 pm

# Introduction

Greetings! We are excited to celebrate 50 Years of Connecting Businesses in Colorado and invite you to join us as a sponsor for the 50th World Trade Day on May 19, 2023.

As the network for global trade professionals, the World Trade Center Denver is committed to bringing the latest insights and strategies into international trade to our network through events, training, and global consulting services.

Our largest event of the year is World Trade Day, where 700+ global business professionals gather to learn, engage, and connect.

If you are a company or organization seeking business opportunities and connections with global executives and trade professionals in the Rocky Mountain region and beyond, we invite you to join us.



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# About World Trade Center Denver

World Trade Center Denver is a business network and services organization dedicated exclusively to the international business success of companies based in Colorado and the surrounding Rocky Mountain region.

We are part of the World Trade Centers Association, a global network of 300+ World Trade Centers around the world, in over 100+ countries.

Our mission is to build a strong future for the remarkable industries of the Rocky Mountain region by helping our members collaborate locally, connect strategically and thrive on the global stage. We seek to inspire our business communities to think bigger. It isn't just about imports and exports. It's about bringing prosperity to our state and neighborhoods by forging ties with other neighborhoods around the world.

It's about a better future for all of us.

Trade matters.



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## World Trade Day 2023

World Trade Day is an international trade and investment conference with over 700 participants from across the Rocky Mountain region and around the globe.

World Trade Day is the place to learn from local and global experts, celebrate Colorado companies presented with the Governor's Award for Excellence in Exporting, reconnect with your network, connect with peers in your specific industry, set up B2B meetings, and explore the expo for new business connections and career opportunities, and enjoy networking at the international theme reception.

Join us to discuss the impact of global trade on our region and how leverage the latest strategies to boost your global operations, while connecting with other global trade professionals.

# About the Event

## Keynote & Breakout Sessions

- 3 Keynotes
- 12 Trade Talks
- Supply chain & Logistics
- Data Privacy
- Compliance
- Strategy
- Geographic Topics
- Company Success Stories & Lessons Learned

## Highlights

- Expo
- Set up B2B Meetings
- Peer-to-Peer Networking
- Governor's Excellence in Exporting Award
- International Theme Reception

## Past Keynote Speakers

*Ambassador Jayme White, U.S. Deputy Trade Rep; Thomas Whayne, Maxar, Dr. Liz Wilson, Include, Jonathan Kallmer of Zoom Video Communications, Dr. Parag Khanna, author, founder of Future Map, Jake Jabs of American Furniture Warehouse, Madeleine Albright, 64th U.S. Secretary of State*

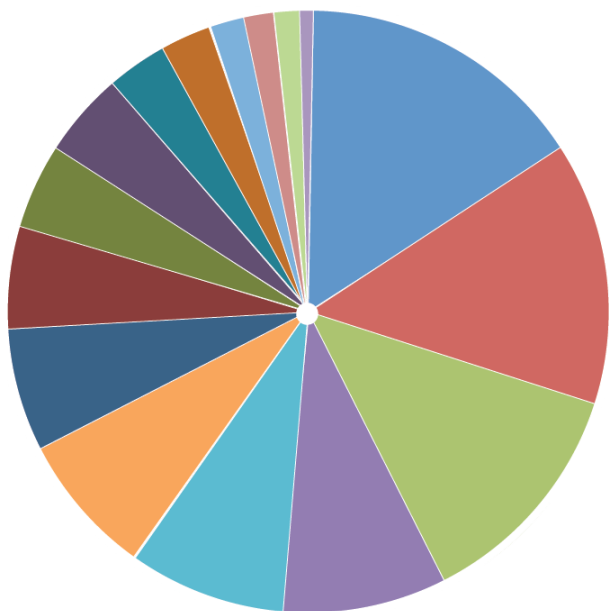


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# About the Attendees

## Attendees by Sector



- Education
- Legal Business Services
- Financial
- Government
- Manufacturer
- Chamber/Non-Profit
- Transport
- Other
- IT
- Consular Corps
- Agriculture
- Engineering
- Bioscience
- Mining
- Importers
- Aerospace

Attracts Executive and Director Levels from international businesses in the Rocky Mountain region, the U.S. and the World



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# Benefits for Sponsor

## Increase Exposure

- Be in front of 700-800+ global business executives and trade professionals
- Spotlight your company as the expert resource for global trade professionals

## Support Global Trade

- Showcase your company's global reach
- Highlight the importance of global trade for the economy
- Inspire small and medium-sized businesses

## Access to Global Professionals

- Reach Global Professionals who are up on the latest insights into international trade
- Find global talent
- Build lasting connections



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# What Sponsors are Saying About World Trade Day

*If your company is involved in international trade, or thinking about international trade, I highly recommend attending World Trade Day. This is a day filled with talks and educational sessions about international trade. Our company has attended World Trade Day for the last several years and we have also exhibited at the event. It's the premier event in the greater Denver area that highlights world trade. It's highly educational and a great spot for networking with other international trade minded colleagues.*

*Brad Whittle, President, Gallagher Transport Int'l, Inc.*

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*"World Trade Day is a great event to learn about current issues that impact international trade, make connections and for us as a sponsor,"*

*Stephanie Garnica, Director Global Business Development  
Denver Economic Development & Opportunity*

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*"World Trade Day is an enriching experience; combining thought-provoking conference discussions, engaging keynote speakers and excellent networking opportunities. The World Trade Center Denver are outstanding in their organization of the event, both in content and logistics. In addition to the wealth of great information learned, we've recruited several high quality members of our organization through connections made at WTD. This is an invaluable event we ensure never to miss!"*

*Aaron Raml, Director, Global Service, Leprino Foods*

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# Sponsorship Levels



	Presenting Sponsor (Exclusive)	Keynote Sponsors (3)	Reception Sponsors	Specialty Sponsors	Premier Sponsors	Corporate Sponsors	Lunch Table
	\$50,000	\$20,000	\$15,000	\$10,000	\$6,000	\$4,000	\$2,500
Right to use World Trade Center Denver logo, event name, and marketing materials	3 tables	2 tables	1.5 tables	1 table	1 table	partial table	partial table
Luncheon Table Signage							
Pre-event promotion (website, social media, marketing materials)	•	•	•	•	•	•	
Company logo to appear in all print and electronic marketing							
Conference tickets	30	20	15	10	10	8	6
Advertising - Digitally	Y	Y	Y	Y	Y	Logo	Listing
Verbal Acknowledgement	•	•	•	•	•	•	
Expo Table	•	•	•	•	•	•	
Video sponsor, Hybrid Virtual sponsor, Breakfast sponsor, Coffee sponsor, Snack Sponsor, Book Sponsor, etc.				•			
Introductory Remarks to Address Conference Participants	Assembly, Reception and Breakout	Assembly and Breakout	Reception	Breakout	Breakout		
Naming Rights	Assembly	Assembly	Expo Hall				
Full Participant List of Conference Attendees	•						



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# Join Us in Transforming Denver into a Global Hub

Contact Karen Gerwitz, CEO & President,  
for sponsorship opportunities  
[Karen.Gerwitz@wtcdenver.org](mailto:Karen.Gerwitz@wtcdenver.org)  
303-592-5760

*Thank you for your consideration in sponsoring the  
50th Anniversary of World Trade Day!*



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